



Press Information

**Larson-Juhl and Crescent, Together Again**  
Industry Leaders Resume Celebrated Partnership Offering Framers  
the Largest Selection of High-Quality Mouldings and Matboards  
Available

(April 2, 2018 - Atlanta, GA) Established over thirty five years ago, the Larson-Juhl Crescent Cardboard Company partnership officially resumes. The announcement marks the next chapter in the partners' long and celebrated history serving the farming industry. Effective today, all Larson-Juhl locations will have inventory of Crescent's full assortment of matboards, almost 1300 SKUs, and can begin taking orders.

With their shared sense of tradition, commitment to quality, and widely recognized leadership, Larson-Juhl and Crescent have always been aligned in their values. As the complete source for framers, Larson-Juhl carries premium custom mouldings in a wide variety of profiles, finishes and styles. Crescent's broad range of products, including its notable brands RagMat®, Crescent Select®, Ultiblack®, and Moorman® Fabrics, demonstrate innovation in color and design as well as conservation. When paired together, the possibilities for custom pieces are endless.

The collaboration will ensure that customers receive top tier products to fulfill all of their framing needs. With the added distribution of 20 Larson-Juhl branch locations, Crescent products are now available through over 100 distributor locations throughout the U.S. and Canada.

"I'm thrilled to make this announcement to our customers and our industry. Our partnership stems in many ways from direct feedback from our customers – we've listened to their desire for Larson-Juhl to offer Crescent again, and we've worked hard, on both ends, to make this a reality," Jeff Cohen, CEO, comments.

"Crescent continues to value its many outstanding distributors that have supported the company faithfully and continually," says Scott Ozmun, owner of Crescent. "However, in an effort to ensure Crescent products are available in all markets and in as many ways as possible, we felt this renewed partnership with Larson-Juhl was a key strategic decision and one we're delighted to make."

To learn more about the Larson-Juhl and Crescent partnership, visit [www.LarsonJuhl.com](http://www.LarsonJuhl.com).

**About Larson-Juhl**

Established more than a century ago, Larson-Juhl is the global leader in custom picture frame design, manufacturing and distribution. The company also provides high quality conservation products to museums, galleries, and libraries and serves the contract market with a full range of solutions, from art printing and volume framing to wall decor. A Berkshire Hathaway company headquartered in Atlanta, GA, Larson-Juhl operates 47 facilities in 17 countries around the world. To learn more about Larson-Juhl, please visit [www.LarsonJuhl.com](http://www.LarsonJuhl.com)