



Larson-Juhl Customers,

We kick off 2018 with momentum and purpose. The year has begun with many enhancements to our products and services, and today I am very pleased to announce our **renewed partnership with Crescent Cardboard Company.**

It's been an exciting process to join together again in Crescent, the elite matboard brand in our industry. Crescent's broad range of products, innovation in color and design, and commitment to quality align perfectly with Larson-Juhl's ongoing commitment to product excellence for our customers.

Our partnership stems in many ways from your direct feedback - we've listened to your desire for Larson-Juhl to offer Crescent again, and we've worked hard, on both ends, to make this a reality. **Effective April 2nd**, Larson-Juhl will be stocked and ready to take your orders in all locations for Crescent's full line of matboards. [LarsonJuhl.com](http://LarsonJuhl.com) will be updated to accept online ordering and to view pricing. Our sales team will be reaching out to you with more information, and they can answer any additional questions you may have.

The team at Larson-Juhl is thrilled to revive the Crescent partnership and trust it will be a positive development for your business and our industry. Thank you for your loyalty and your business. We have more exciting things to come this year!

Best Regards,

A handwritten signature in black ink, appearing to read "Jeff Cole".

#CRESCENTLJ