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Larson-Juhl Announces the Winner of the 2017 Design Star: Framing Edition Competition

Atlanta (February 2017) – Malia Bolt of Purple House Gallery, from Gainesville, Georgia, was named the 2017 Design Star at Larson-Juhl's Design Star: Framing Edition competition.

Hundreds of custom framers submitted entries to the framing competition held at the world's largest event in the picture framing industry, West Coast Art & Frame in Las Vegas. Custom framers from around the world sent in photographs of their creative framing projects in seven categories: Objects, Mirrors, Textiles, Documents, Art on Canvas, Art on Paper and Photography. Comprised of industry experts, the panel of judges selected first, second and third place winners in each category.

The title of 2017 Design Star was awarded to Malia Bolt for creatively framing a custom mirror. The innovative design included 28 small Spencer frames placed inside of an oversized large Spencer Float frame. The arrangement was both artistic and elegant. Installed above a dramatic, large rock fireplace, it instantly became the focal point in the room.

For winning the Design Star title, Malia Bolt will collaborate with the Larson-Juhl Design Team on a new moulding collection to be launched at the 2018 West Coast Art & Frame Expo and will also receive a \$500 Larson-Juhl credit. In addition, 5% of the proceeds from the first year of sales for Bolt's Design Star collection will be donated to the charity of her choice.

The 2016 Design Stars, Micah Paul Bolton and Katrina Magowan, worked with the Larson-Juhl Design Team to create the H4 collection, which was revealed at the West Coast Art & Frame Expo. Bolton stated, "The Design Star process was so much fun. To bounce ideas off each other and watch the collection take form was a really exciting experience." Magowan continued, "I was really amazed at how much detail goes into creating a collection. As a framer, it's easy to get your hands on a new product. But watching H4 go through the brainstorming phase, to marketing and operations, etc, it was such an eye-opening experience."

To learn more about Larson-Juhl, visit www.LarsonJuhl.com.

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