

Senelar, Larson-Juhl's manufacturing facility in France, is dedicated to using materials and processes that reflect our concern for the environment. With a history of over 100 years, the facility's centuries-old techniques for creating timeless frames provide the means to be conscientious of our Earth.



## Responsible Lumber Management

We understand that wood is a sustainable resource when a forest is carefully managed, therefore, we make sure that all of the wood we purchase for manufacturing comes from the right sources. In addition to buying from outside vendors, we are fortunate to be able to purchase wood from Larson-Juhl's facility in the Czech Republic, Lira. The lumber from Lira comes from a carefully managed forest and much of it is finger-jointed, which makes more efficient use of a tree and produces less waste.



## Earth-friendly Materials

Many of the frame designs made at Senelar today are reflective of the long history of frame making at that facility. These historically influenced designs provide the opportunity to use the same Earth-friendly materials as those sourced centuries ago in order to create an authentic look. Gesso made from chalk and gelatine, and compo made from gelatine, linen seed oil, colophane and chalk, are two of the primary components needed in the frame-making process, both of which are environmentally sound. Senelar, probably best known for our water gilding, uses water, gelatine, alcohol and shellac in the finishing process, all materials which are sustainable and friendly to the environment.



## Team Effort

The team members at Senelar take our environmental responsibility beyond production. Several of our team members come from families that have lived and worked in the area for many years. Because of this, we strive to be a good neighbor within our community – we continually look for new ways to keep our air, land and water clean for future generations.



## Reuse, Recycle

At Senelar, we recycle our clean sawdust by using it to heat our manufacturing facility. For other materials that are not appropriate for recycling, we work with specialized companies to ensure that the material is disposed of properly and receives all appropriate certifications. For packaging, we choose to use products that are paper based so that they can be recycled – our finished mouldings are wrapped in paper rather than plastic and are distributed in cardboard boxes.

## Planting Trees

Larson-Juhl is proud to have partnered with American Forests to establish the Larson-Juhl Global ReLeaf Forest Foundation. This foundation assists with forest restoration and establishment around the world. Over a quarter million trees have been planted through the foundation.

